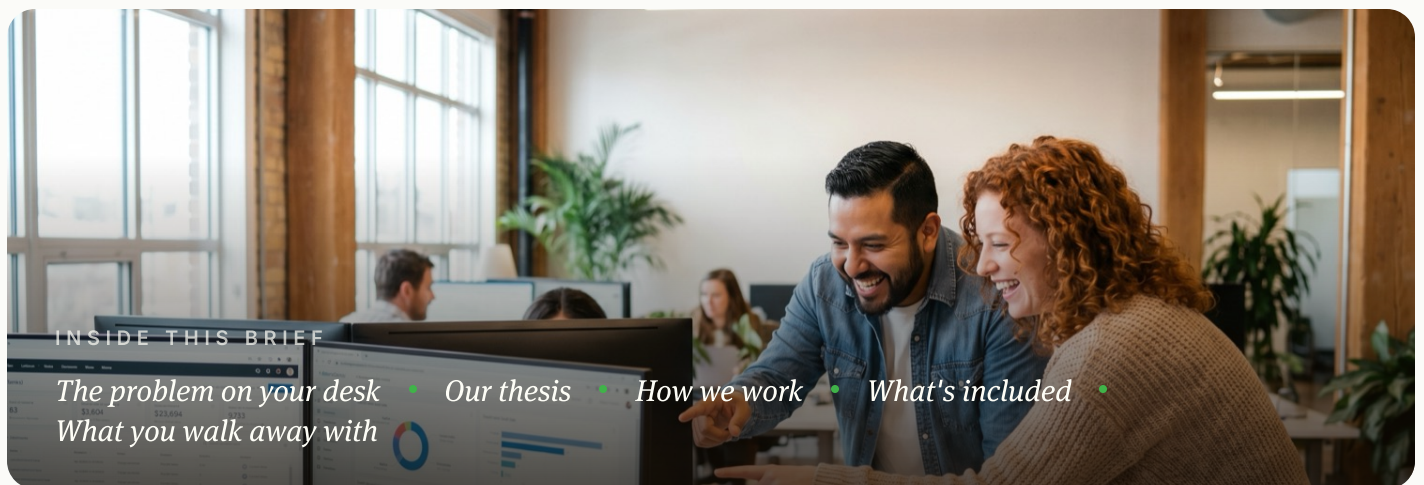


● MARKETING TECHNOLOGY CONSULTING

Salesforce Marketing *Cloud.*

Turn Marketing Cloud's capacity into marketing output instead of unexplained licence cost.



Salesforce Marketing *Cloud*.

Senior, certified SFMC audits, builds, optimization, and migration, integrated with Salesforce CRM. For B2B teams paying for power they cannot fully operate.

THE PROBLEM ON YOUR DESK

Marketing Cloud is powerful and complex, and it punishes everyone but senior operators. Without senior oversight, teams over-build, under-use capacity, and pay for power they never operationalize. Instances run below capacity: journeys half-built, data disconnected, power unused. A disconnected SFMC instance is where most of the value quietly leaks.

OUR THESIS

Are you running Marketing Cloud, *or just paying for it?*

What we do in SFMC

01 · AUDIT, BUILD, RUN

01

A senior read on the leaks

We name where Marketing Cloud is leaking effort, budget, and performance, half-built journeys and disconnected data, before we touch a thing.

02

Build, integrated with Salesforce CRM

SFMC builds and migrations configured to your revenue process and connected cleanly to Salesforce CRM, where most of the value otherwise leaks.

03

Optimization into output

Ongoing optimization so the power you pay for becomes marketing work that ships, instead of a licence line nobody can explain.

What's *included*

02 · WHAT THE ENGAGEMENT DELIVERS

- ✓ An audit of configuration, journeys, and data
- ✓ A prioritized remediation roadmap
- ✓ Clean integration with Salesforce CRM
- ✓ Named issues rated by cost and impact
- ✓ An SFMC build, migration, or rebuild
- ✓ Managed SFMC operations on retainer

What you *walk away with*

03 · THE OUTCOMES THAT MATTER

01

SFMC *running clean*.

02

Built around *your motion*.

03

Capacity *turned into output*.

04

Investment *into engagement*.

“

We stopped paying for power we were too tangled up to use.

DIRECTOR MARKETING OPERATIONS · B2B ENTERPRISE

Operate Marketing Cloud,
do not just pay for it.

Book an SFMC audit to see where your instance is leaking value.

Book a session →

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