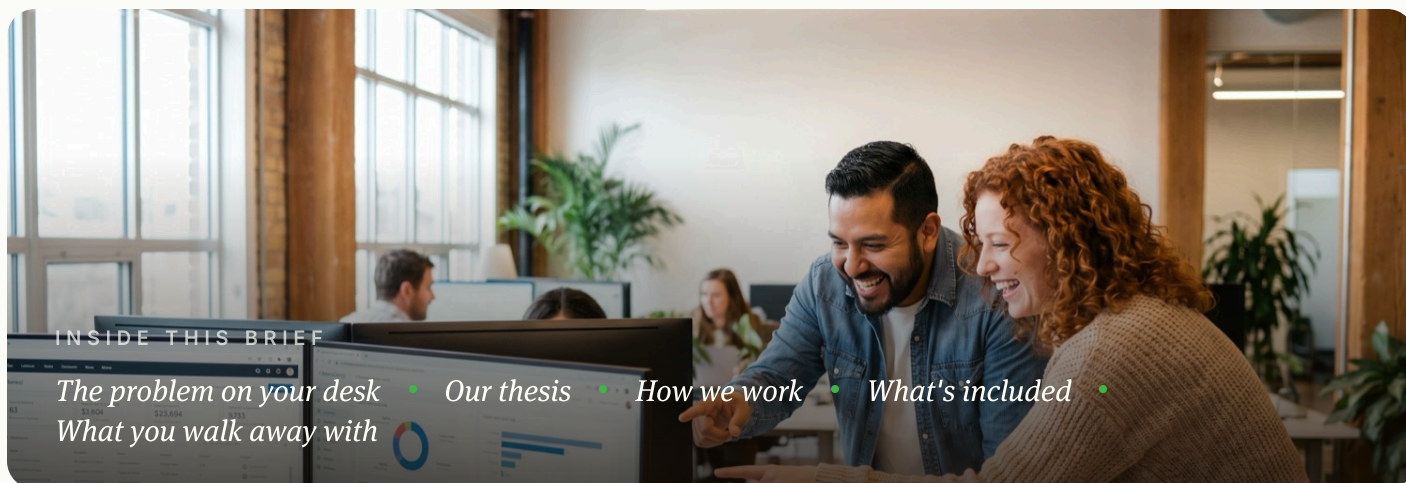


● MARKETING TECHNOLOGY CONSULTING

Platform Optimization *Audit.*

An AI-enabled scan that names what is wrong in your automation instance and what to fix first.



Platform Optimization *Audit.*

A fast, AI-enabled audit of your marketing automation instance. For B2B teams who suspect something is off but cannot yet name it.

THE PROBLEM ON YOUR DESK

Marketing automation instances drift. Quick fixes pile up, integrations break quietly, and the platform slowly works against you. Most teams sense something is off but cannot point to what. Configuration debt and the common drift patterns stay invisible until performance has already degraded.

OUR THESIS

Is your platform working for you, *or are you working for it?*

What you leave with

01 · THREE DELIVERABLES, A 90-SECOND SCAN

01

12+ named issues

Specific, named configuration problems found in your instance, not vague best-practice advice you cannot act on.

02

A severity-tiered report

Every issue rated by impact and risk, so you know exactly what to fix first and what can safely wait.

03

A remediation order

A recommended sequence for fixing what was found, clear enough to act on this week.

What's *included*

02 · WHAT THE ENGAGEMENT DELIVERS

- ✓ An AI-enabled scan in about 90 seconds
- ✓ 12+ specific, named configuration issues
- ✓ A severity-tiered report rated by impact and risk
- ✓ A recommended remediation order
- ✓ Coverage of configuration, automation, and data
- ✓ A report you own and can act on this week

What you *walk away with*

03 · THE OUTCOMES THAT MATTER

- | | | | |
|---------------------------------------|------------------------------------|--------------------------------------|---|
| 01 | 02 | 03 | 04 |
| Drift <i>made visible</i> in minutes. | Issues <i>named</i> , not guessed. | A punch list <i>ready</i> this week. | A clear path <i>to what matters first</i> . |

“

In ninety seconds we had a punch list it would have taken us a month to write.

MARKETING OPERATIONS MANAGER · B2B MID-MARKET

See your drift *in 90 seconds.*

Run the Platform Optimization Audit to get a severity-tiered punch list of what to fix.

Book a session →

demandspring.com/contact