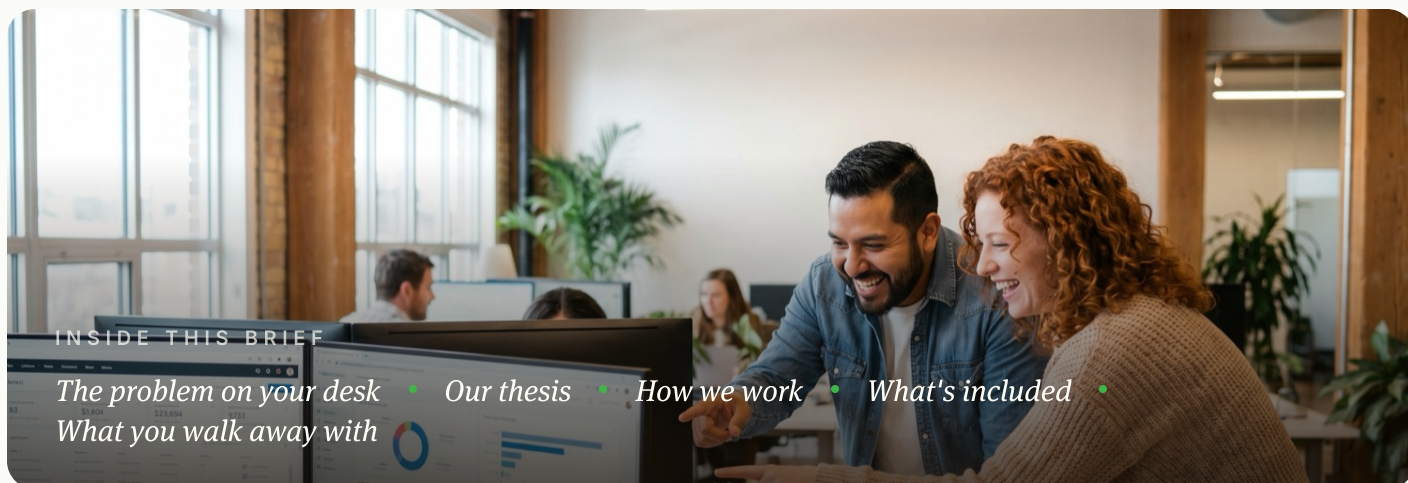


● MARKETING TECHNOLOGY CONSULTING

HubSpot *Implementation.*

Mature a fast-launched HubSpot portal into a real revenue engine.



INSIDE THIS BRIEF

The problem on your desk • Our thesis • How we work • What's included •
What you walk away with

HubSpot *Implementation.*

Senior HubSpot health checks, builds, RevOps integration, and migrations. For B2B teams whose starter setup quietly became the permanent one.

THE PROBLEM ON YOUR DESK

HubSpot is easy to launch and hard to mature. The starter configuration that got you live in a week rarely scales. Its trap is that the starter setup quietly becomes the permanent one. Workflows, properties, and data outgrow how the portal was first built, leaving a tidy contact database instead of a revenue engine.

OUR THESIS

HubSpot is fast to launch. *Slow to optimize.*

What we do in HubSpot

01 · CHECK, BUILD, RUN

01

A health check on the portal

We name where workflows, properties, and data have quietly outgrown the way the portal was first set up to get you live fast.

02

Build, past the starter config

HubSpot builds, RevOps integration, and clean migrations, configured for the company you are now rather than the one you were at launch.

03

The post-launch depth

Workflows, scoring, and reporting matured well past the basics, so HubSpot becomes a real revenue engine, not a contact database.

What's *included*

02 · WHAT THE ENGAGEMENT DELIVERS

- ✓ A health check of workflows, properties, and data
- ✓ Findings on where the setup has outgrown itself
- ✓ A prioritized maturation roadmap
- ✓ A HubSpot build, migration, or rebuild
- ✓ Clean RevOps and CRM integration
- ✓ Managed HubSpot operations on retainer

What you *walk away with*

03 · THE OUTCOMES THAT MATTER

01

A HubSpot *that scales.*

02

Configured for *your motion.*

03

Investment *turned into pipeline.*

04

A portal *matured properly.*

“

It stopped feeling like a database and started feeling like an engine.

MARKETING OPERATIONS LEAD · B2B SCALE-UP

Do the *slow part.*

Book a HubSpot health check to see where your portal outgrew its setup.

Book a session →

demandspring.com/contact