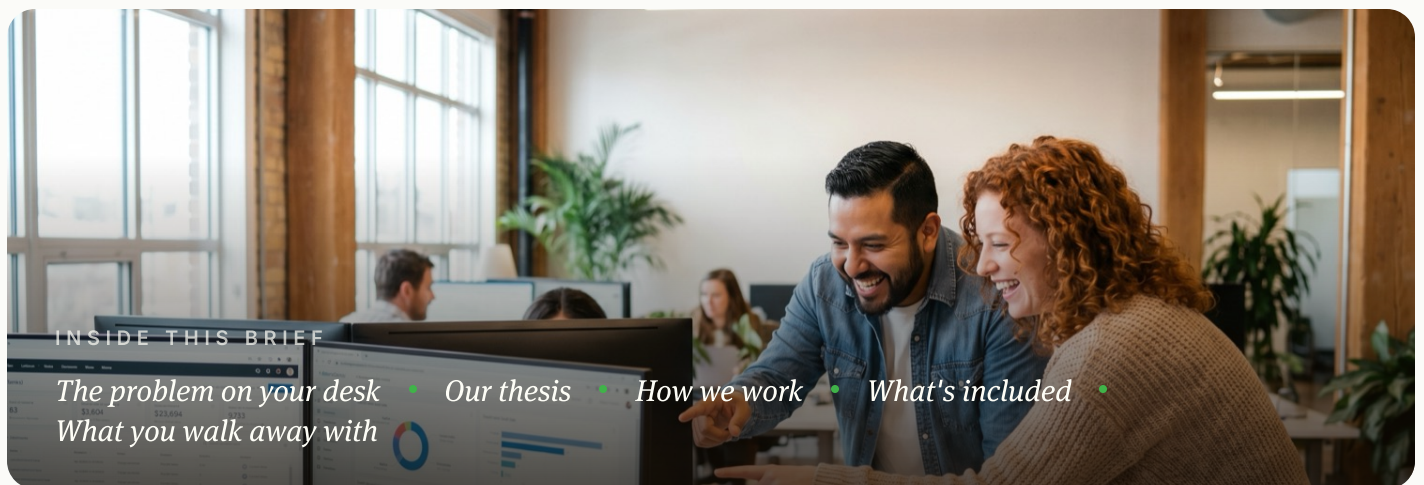


● MARKETING TECHNOLOGY CONSULTING

Eloqua *Implementation.*

Treat Eloqua like the enterprise asset it is, with the senior care the platform demands.



INSIDE THIS BRIEF

The problem on your desk • Our thesis • How we work • What's included •
What you walk away with

Eloqua *Implementation.*

Eloqua audits, builds, optimization, and carefully planned migrations from a team with 15+ years on the platform. For enterprise B2B teams running complex instances.

THE PROBLEM ON YOUR DESK

Eloqua remains a capable, stable enterprise platform, but complex instances accumulate years of programs, integrations, and conventions. Over time that complexity calcifies into risk and becomes hard to change safely. Senior Eloqua skill is scarce, and without it a mature instance drifts away from the performance it was built for.

OUR THESIS

Eloqua is not going anywhere. *Treat it like the asset it is.*

What we do in Eloqua

01 · AUDIT, BUILD, RUN

01

A senior read on a complex instance

We map where years of accumulated programs and integrations have become risk, and where that complexity is still doing real work.

02

Implementation and planned migration

Eloqua builds, and Eloqua-to-platform migrations when the time is right, planned around continuity so nothing of value is lost.

03

Optimization that keeps it performing

Ongoing optimization for the complex, high-volume instances Eloqua is built for, with the rare senior skill the platform demands.

What's *included*

02 · WHAT THE ENGAGEMENT DELIVERS

- ✓ An audit of configuration, programs, and integrations
- ✓ A prioritized remediation roadmap
- ✓ Integration with your CRM and stack

- ✓ Named risks and opportunities
- ✓ An Eloqua build, optimization, or migration
- ✓ Managed Eloqua operations on retainer

What you *walk away with*

03 · THE OUTCOMES THAT MATTER

01

Clean, reliable *Eloqua.*

02

Built for *your goals.*

03

Capability *delivering pipeline.*

04

Complexity *turned back into an asset.*

“

They knew Eloqua better than the people who had built our instance.

DIRECTOR MARKETING OPERATIONS · ENTERPRISE B2B

Treat Eloqua *like an asset.*

Book an Eloqua audit to map the risk and lift the performance of your instance.

Book a session →

demandspring.com/contact