

● AI ADVISORY

AI Workflow *Automation.*

AI workflows designed and built inside your existing stack, so capability you bought finally runs.

INSIDE THIS BRIEF

The problem on your desk • *Our thesis* • *How we work* • *What's included* •
What you walk away with



AI Workflow *Automation.*

We build the operational connective tissue that turns AI features into repeatable work. For teams who own AI tooling but not the workflows that use it.

THE PROBLEM ON YOUR DESK

Most teams have already bought AI features, but a feature toggled on in a platform is not a workflow. What they are missing is the operational connective tissue that puts those features to work inside the campaigns and processes they run every day. Without it, AI capability sits idle while the busywork keeps eating the team's week.

OUR THESIS

You've bought AI features. *Are they running?*

Where it pays off

01 · THREE FAMILIES OF WORKFLOW

01

Lead routing agents

AI agents that qualify, score, and route inbound the moment it lands. No queue, no overnight wait, no good lead going cold.

02

Content workflows

Repeatable AI-assisted workflows for briefs, drafts, repurposing, and localization, with the human checkpoints that keep quality where it belongs.

03

Campaign optimization

Workflows that watch campaign signals and surface the next move before a human would have looked, so optimization happens in days.

What's *included*

02 · WHAT THE ENGAGEMENT DELIVERS

- ✓ Prioritized, high-impact workflows scoped to your team
- ✓ Guardrails and human checkpoints sized to the risk
- ✓ A sequenced roadmap of connected workflows
- ✓ Workflows designed, built, and tested in your platform
- ✓ Documentation and a full team walkthrough
- ✓ Team enablement to run and extend each workflow

What you *walk away with*

03 · THE OUTCOMES THAT MATTER

01

Automate *the busywork.*

02

Workflows *that hold up.*

03

Capacity *that compounds.*

04

Capability *finally running.*

“

The work that used to define our week just stopped being our problem.

DIRECTOR OF DEMAND GENERATION · B2B SAAS

Put your AI features *to work.*

Scope a workflow and see what AI can take off your team's week.

Book a session →

demandspring.com/contact