

● AI ADVISORY

AI Readiness *Sprint.*

A focused, one-week diagnostic that pinpoints where AI will pay off for your team, and where it won't.



INSIDE THIS BRIEF

The problem on your desk • *Our thesis* • *How we work* • *What's included* •
What you walk away with

AI Readiness *Sprint*.

A fixed-scope sprint that replaces AI guesswork with a clear, prioritized answer and a 30-day plan. The lower-commitment way into AI Advisory.

THE PROBLEM ON YOUR DESK

Most teams have AI experiments running in three corners of the org and no read on which one actually matters. They do not need another AI pilot; they need to know which one compounds. Scattered momentum without focus means none of those bets gets resourced to win. The Sprint replaces that guesswork with a clear, prioritized answer.

OUR THESIS

You don't need another AI pilot. *You need to know which one compounds.*

What you leave with

01 · THREE DELIVERABLES, ONE WEEK

01

An AI readiness scorecard

An honest read on your team, stack, data, and content across the dimensions that actually determine AI ROI.

02

Three prioritized bets

The specific AI investments most likely to compound for your team, ranked and sized against effort.

03

A 30-day operating plan

A concrete plan for the first month: who does what, with which tools, against which metric.

What's *included*

02 · WHAT THE ENGAGEMENT DELIVERS

- ✓ A scored AI readiness scorecard across four dimensions
- ✓ An inventory scan of stack, data, and content operations
- ✓ A concrete 30-day operating plan
- ✓ A discovery call to align on goals and questions
- ✓ Three prioritized AI bets, ranked and sized
- ✓ A working readout session to walk the findings

What you *walk away with*

03 · THE OUTCOMES THAT MATTER

01

Fixed scope, *fixed price*.

02

A real answer, *in one week*.

03

Guesswork, *replaced with focus*.

04

Pilots, *finally prioritized*.

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We walked in with a wish list. We walked out with a plan.

VP MARKETING · B2B TECHNOLOGY, MID-MARKET

Find your AI bets *in one week*.

Book the Sprint and leave knowing exactly where AI will pay off.

Book a session →

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