

● SOLUTIONS FOR THE CMO

AI-Driven Revenue *Transformation.*

Operationalize AI across the revenue engine, without losing senior judgment.



INSIDE THIS BRIEF

The problem on your desk • Our thesis • What we rebuild • Two ways in • What you walk away with

AI-Driven Revenue *Transformation.*

Operationalize AI across the revenue engine, without losing senior judgment. For CMOs under board pressure to make AI real.

THE PROBLEM ON YOUR DESK

Your board wants you to do something with AI, and the pressure is real. But pilots that prove nothing and tools no one opens are not a strategy. AI only compounds when it lives inside the workflows your team runs every day, owned and measured.

OUR THESIS

AI pilots are not your problem. *The operating model is.*

What we *rebuild*

01 · THREE COORDINATED SYSTEMS

01

AI strategy

A roadmap that ranks where AI compounds value against where it quietly adds risk, so the board gets a fundable answer.

02

AI workflows

AI built into the campaigns, content, and operations your team runs daily, with human checkpoints kept where judgment matters.

03

Answer engine optimization

Your expertise structured so AI engines surface and cite you, protecting demand that used to arrive through search.

Two ways *in*

02 · START SMALL, OR START WHOLE

Tier 1 · START SMALL

SEO/AEO Discoverability Audit

A focused look at what AI answer engines return when your buyers ask about your category, and where you have gone invisible.

ENGAGEMENT

Two weeks

Tier 2 · START WHOLE

AI-Driven Revenue Transformation

The complete engagement: AI strategy, operationalized workflows, and answer engine optimization, as one coordinated transformation.

ENGAGEMENT

Quarters

What you *walk away with*

03 · FOUR DURABLE OUTCOMES

01

AI that compounds, *not pilots that stall.*

02

Faster output, *without added headcount.*

03

Visibility in *the AI answer engines.*

04

A system *your team can defend.*

“

We stopped piloting AI and started running it.

CMO · B2B TECHNOLOGY

Put AI *to work in the engine.*

Book a working session to map where AI compounds value across your revenue engine.

[Book a session →](#)
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